

SHORT FILM RUBRIC

CATEGORY	EXCELLENT	GOOD	APPROACHING	LACKING
Script Quality /20	Used correct script format. Word choice is highly effective in telling story; Dialogue is fluid and characters are well developed.	Used correct script format with few errors. Word choice is effective in telling story; Dialogue is satisfactory and characters are adequately developed.	Many errors in script formatting. Word choice is slightly ineffective in telling story; Dialogue seems stilted or unnatural and characters are not really developed.	Disregards proper formatting. Word choice is ineffective in telling story; Dialogue is confusing and/or stilted and characters are not developed.
Plot & Storyboard /20	The story is occasionally but tastefully unpredictable. The story contains all elements of a complete and proportionate plot. Approaches story in a highly unique and original way.	The story is at times mildly predictable. One element of a complete and proportionate plot is shortchanged. Storyline is somewhat original.	The story predictable but entertaining. Some elements of a complete and proportionate plot are shortchanged. Copies elements from other films.	The story is predictable and boring. Most elements of a complete and proportionate plot are shortchanged.
Video Quality /10	Uses a high variety of effective shots; angles convey messages about characters. Camera movement is smooth and lighting quality is effective.	Uses some variety of decent shots; angles convey some messages about characters. Camera movement is smooth and lighting quality is good.	Uses little variety of shots; angles convey no messages about characters. Camera movement is jerky and lighting quality is problematic.	Weak, repetitive shots. Camera is very shaky and lighting quality is very problematic.
Editing (Transitions/ Effects) /10	Excellent variety of effective transitions and effects; very smooth blend between scenes.	Good variety of transitions and effects; smooth blend between scenes.	Poor use of transitions and effects; jerky blend between scenes. Errors in continuity.	No transitions or effects; very jerky blend between scenes. Many errors in continuity.
Music/ Sound Editing /10	Audio is very clear and very audible; overdubbed narration is effective; uses highly appropriate sound effects/music to convey mood.	Audio is clear and audible; uses appropriate sound effects/music to convey mood.	Audio is not really clear and audible; sound effects/ music are not well chosen.	Audio is not clear and audible; there are no sound effects or music.
Acting /10	Exceptional performance; it is evident from the lack of errors that the performance was well-rehearsed. Actors were appropriately dramatic and convincing.	Good performance; actors did an okay job.	The performance faltered on a few occasions and actors forgot some lines; it would have benefited from more practice.	The performance seemed impromptu and completely un-rehearsed.
Credits /10	All group members were equally responsible in producing the short film. The credits were included at the end of the film.	Most group members shared an equal amount of responsibility in producing the short film. The credits are included at the end of the film.	It was evident that some group members did more work than others in producing the short film. The credits are at the end of the film.	It was evident that one group member did the majority of the work in producing the short film. No credits were given at the end of the film.
Length /10	Excellent length -- between 7-12 minutes. (Optional: includes a bloopers reel or a sneak-peak).	Meets 7 minutes. Slightly exceeds maximum limit.	Less than 6 minutes or exceeds maximum limit by 3 minutes.	Less than 5 minutes or exceeds maximum limit by 5 or more minutes. Or the bloopers reel is longer than the actual short film.